

# Q1 - 2024 State Advocate Quarterly Meeting Agenda and Check In

Date: Thursday, February 1, 2024  
5PM PT, 6 PM MT, 7PM CT, 8PM ET

Zoom Link:

<https://us02web.zoom.us/j/83803302830?pwd=NFI4MjlxTi9JcE9OT2g3OU5la1VXZz09>

SAVE THE DATE - Next Meeting: TBD once the Regional advocates are able to meet as a team to plan the rest of the year!

1. Welcome NEW REGIONAL COORDINATOR for EAST Region!
  - a. Gretchen Jackson - TN SA 2017-2022, GCS since 2012, CEEAA, TN SR Olympic Board member, SAFE provider

**East Region:**

- Jennifer Youssef from Delaware

**West Region:**

- None

**Mid Region:**

- Lindsay Nelson (Wisconsin)

2. Retiring Advocates - THANK YOU for representing your states through 2023!

**East Region:**

- Sara Smith (Delaware) 2018-2023
- Tracey Collins (Pennsylvania) 2022-2023
- Karlene Guay (South Carolina) 2022-2023
- Ann Holmstedt (Rhode Island) 2022-2023
- Dana Baranthaler (Massachusetts) 2020-2023
- Laurel Horne (New Hampshire) 2021-2023
- Pooja Mehta (New Jersey) 2021-2023
- Tammy McHugh (New Jersey) 2022-2023

**Mid Region:**

- Nicole Buss (Wisconsin) 2022-2023
- Sarah Ison (Tennessee) 2022-2023
- Megan Nankivel (South Dakota) 2021-2023

**West Region:**

- Mary Grace Gayatinea (Hawaii) 2017-18, 19-20, 21-22-23
- Dulce Bhatt (Texas) 2019-20, 21-22, 23.

3. **Kudos - State Advocates Highlights**

- a. Bringa Johnson - WI - Author/Presented the Case Study for APTA Geri November Journal club – GREAT JOB!
- b. Several State Advocates Ran for office in 2023! Congratulations on your nominations!
- c. Diane Fleming: Selected to serve on the board for OH local senior games, so we will have a State Advocate serving both roles moving forward!

**4. CSM Updates:**

- a. Attendees:
  - i. Opportunity to meet at the APTA Geri booth - have you signed up to volunteer?
    - 1. Beth C - Volunteering Thursday from 1:30-2:30 - stop by!!
    - 2. Maybe we can do an informal meeting that is sandwiched around this volunteer time slot?
    - 3. Please share if you are attending CSM and if you would like to be added to a group contact list!

**5. What is the difference between being an APTA Geriatric State Advocates and being a member of your chapter Geriatrics SIG (Special Interest Group)?**

- a. Chapter Geriatrics SIG Membership
  - i. Regulated by the Chapter's bylaws, sometimes with elected/appointed officials
  - ii. May have specific duties to chapter based on those bylaws such as an annual report to chapter, # of required meetings a year, and may be funded by the chapter
  - iii. Membership in the chapter Geriatrics SIG is separate from being a member of APTA Geriatrics. (Must be a member of the chapter to be a member of the SIG)
  - iv. Follow the rules of your chapter about how you can represent yourself (title, speaking for the SIG, etc.)
- b. APTA Geriatrics State Advocates
  - i. APTA Geriatrics Volunteer role, reporting to the APTA Geriatrics State Advocate Regional Coordinators. Duties include: planning two events per year, EOY report, emailing new members, updating all members on events, quarterly meetings
  - ii. Liaison between APTA Geriatrics and your state, which could include the State Chapter, APTA Geriatrics members and possibly non members.
  - iii. Limited funding for State Advocate activities - discuss with your Regional Coordinator for details
  - iv. State Advocates cannot represent APTA Geriatrics, only the President of APTA Geriatrics may speak on behalf of APTA Geriatrics
    - 1. We will be sure to update the handbook with this information and likely create a reference document that will be emailed as well

**6. Membership engagement - most asked question to the Regional Coordinator team**

- a. Student partnerships - manage FB pages? Email blast? Be a Co-advocate?
- b. PT/PTA school involvement with SA program

- c. Frequent emails to all members about events being planned/considered in your state
  - i. When students join and you add them to the list; reach out - see who their Geri Professors are. See if they want to volunteer, ask them what school they attend.
  - ii. Perhaps we can use students to send emails, or to be a co-advocate or jr. advocate?
  - iii. Working on getting list of academics in state - reach out to them if this becomes available
  - iv. We are going to be trying to get a 'complete member list' 2x/year so that all members feel included and so that members recognize us and know who we are because they receive our emails
    - 1. Monthly plan for membership means that the number of members changes constantly

**7. Resources/Links:**

**a. Email Signatures: State Advocate Email Signatures**

- i. Phrase:
- ii. APTA Geriatrics Volunteer State Advocate for STATE (CURRENT YEAR)
  - 1. Example: APTA Geriatrics Volunteer State Advocate for Wisconsin (2022)
  - 2. Example: APTA Geriatrics Volunteer State Advocate Coordinator (2022)
  - 3. Guidelines:
    - Each individual is responsible for maintaining their email signature, and will remove this phrase if they are no longer volunteers. They will also update the year annually if their service continues.
    - Phrase will appear at the bottom of their email signature, after noting professional affiliation with the employer (as applicable) first.
    - Phrase will appear in black colored, neutral/standard font (please don't try to make this appear flashy or stand out from other email signature language)
    - Phrase will not include usage of the APTA Geriatrics logo
    - Please be advised that by using this phrase, this does not give you authority to speak on behalf of APTA Geriatrics. It is purely intended to be a signal of your volunteer service w/the Academy.

**b. SAFE Banner OR Booth in a Box request:**

[https://www.cognitofirms.com/aptageriatrics/stateadvocateeventrequestboothina  
boxsafebanner](https://www.cognitofirms.com/aptageriatrics/stateadvocateeventrequestboothinaboxsafebanner)

- i. SAFE NAME CHANGE -
  - 1. S now stands for 'Sustained'
- ii. See addendum for information on use of existing banners

- c. APTA Forum: <https://forums.aptageriatrics.org/>
  - i. Contact Dana [dmurn@aptageriatrics.org](mailto:dmurn@aptageriatrics.org)
  - ii. Feedback since our last meeting on it's use?

## 8. Updates:

- a. Accountability Buddy Project:
  - i. Anyone reaching out to others for support?
    - 1. No one in the meeting said that they are currently participating
  - ii. Two ways to connect - email thread and APTA Geri Forum
- b. Booth in a Box Update: (directly from APTA Staff Kim Thompson)
  - i. What to expect: Pullup banner, membership flyers (PT and Student versions), swag (typically buttons/pins)
  - ii. If needed: please let Kim know if there is a specific flier beyond what is typically sent
  - iii. Average cost is \$80
    - 1. We want the booth in the box to be as consistent as possible - let us know if anything is not as listed above
- c. SAFE Banners: NAME CHANGE from SENIOR to SUSTAINED - input from Becca Jordre re: use of banners

## 9. Announcements:

- a. OPEN State Advocate Positions:
  - i. East: District of Columbia, Florida, Maine, New Hampshire, New Jersey, North Carolina
  - ii. Mid: South Dakota, Kentucky, Louisiana
  - iii. West: Hawaii
- b. OPEN Co-Advocate Positions:
  - i. East: Pennsylvania
  - ii. Mid: Missouri
  - iii. West: Nebraska (yes - I think I may have someone interested), New Mexico, Texas, Washington
- c. **EOY Report update- Goal was 100% completion -**
  - i. 40/44 States completed 2023 Report THANK YOU!!!
  - ii. Review of stats - see separate presentation
    - 1. End of Year (EOY) report provides valuable information to present to the APTA Geriatrics Board on the events completed to support the APTA Geriatrics Mission
    - 2. Roll up report provided to our APTA President, the Board and APTA Geri Staff during a meeting on Jan 15, 2024
      - a. New Data considerations
        - i. What community partnerships/sponsorships are we working with to keep our Leaders apprised of?
        - ii. Do we notice an increase or decrease in our State membership?
        - iii. Would a 2x year full membership list be helpful to monitor changes in State Member numbers?

**10. Please fill out the following questions for your State's Check In:**

- a. Does your State Chapter have a Geriatrics SIG? (Yes or No)**
- b. Do you plan to Attend CSM in Boston this year? (Yes or No)**

State Advocate Check in:

- a. Alabama
  - i. Does your State Chapter have a Geriatrics SIG? **No**
  - ii. Do you plan to Attend CSM in Boston this year? **No**
- b. Alaska - (No response)
- c. Arizona - (No response)
- d. Arkansas - (No response)
- e. California - (No response)
- f. Colorado
  - i. Does your State Chapter have a Geriatrics SIG? **No**
  - ii. Do you plan to Attend CSM in Boston this year? **Yes -Beth and Jim**
- g. Connecticut - (No response)
- h. Delaware - (No response)
- i. DC - (Open position)
- j. Florida - (Open Position)
- k. Georgia- (No response)
- l. Hawaii - (Open Position)
- m. Idaho
  - i. Does your State Chapter have a Geriatrics SIG? **No**
  - ii. Do you plan to Attend CSM in Boston this year? **Yes-Renee**
- n. Illinois: - (No response)
- o. Indiana
  - i. Does your State Chapter have a Geriatrics SIG? **NO**
  - ii. Do you plan to Attend CSM in Boston this year? **YES**
- p. Iowa- (No response)
- q. Kansas
  - i. Does your State Chapter have a Geriatrics SIG? **No**
  - ii. Do you plan to Attend CSM in Boston this year? **Yes (Phil only)**
- r. Kentucky (open position)
- s. Louisiana (open position)
- t. Maine (Open position)
- u. Maryland - (No response)
- v. Massachusetts - (No response)
- w. Michigan:
  - i. Does your State Chapter have a Geriatrics SIG? **No**
  - ii. Do you plan to Attend CSM in Boston this year? **Melanie - No**
- x. Minnesota - (No response)
- y. Mississippi - (No response)

- z. Missouri - (No response)
- aa. Montana - (No response)
- bb. Nebraska - (No response)
- cc. Nevada - (No response)
- dd. New Hampshire - (Open Position)
- ee. New Jersey - (Open Position)
- ff. New Mexico:
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? Yes
- gg. New York - (No response)
- hh. North Carolina - (Open Position)
- ii. North Dakota - (No response)
- jj. Ohio:
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? Aliya No, Diane YES
- kk. Oklahoma - (No response)
- ll. Oregon
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? Anne Yes
- mm. Pennsylvania
  - i. Does your State Chapter have a Geriatrics SIG? YES
  - ii. Do you plan to Attend CSM in Boston this year? NO
- nn. Rhode Island:
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? Maybe
- oo. South Carolina - (No response)
- pp. South Dakota (open position)
- qq. Tennessee-
- rr. Texas
- ss. Utah
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? No
    - 1. Sorry I won't be able to attend. My daughter has high school registration.
- tt. Vermont
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? Yes
- uu. Virginia - (No response)
- vv. Washington - (No response)
- ww. Wisconsin:
  - i. Does your State Chapter have a Geriatrics SIG? No
  - ii. Do you plan to Attend CSM in Boston this year? No
- xx. Wyoming
  - i. Does your State Chapter have a Geriatrics SIG? No

ii. Do you plan to Attend CSM in Boston this year? **Yes**

Attendees: 17 State Advocates attended (Gretchen Jackson ERC, Beth Castolini MRC, Aliya Decates-Miller ERC, Jenny Yousseff DE, Lindsay Nelson WI, Jim Milani CO, Gerry Morigerato VT, Tiffany Salido WA, Diane Fleming OH, Bringa Johnson Beth Black NM, Vishakha IN, Sharon Bentley PA, Michelle P RI, Anne Davenport OR, Hannah OR, Renee ID)